

# TEMPUS IRIS

Fostering Academic International Relations in Israeli Colleges  
To promote education, research and innovation.

## WP7



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# The Project Scope

**WP1: Requirement analysis and benchmarking**

**WP2: Internationalization strategic plan**

**WP3: Development and delivery of campus internationalization programs for faculty, administrators and students**

**WP4: Development and delivery of training activities for the qualification of IRO professionals**

**WP5: Pilot IRO activities**

**WP6: Quality Assurance**

**WP7: Dissemination**

**WP8: Exploitation and Sustainability**

**WP9: Project Management**



**The Goal:** to raise awareness for the project and promote greater understanding of and interest in its goals and programs. Dissemination efforts are aimed at national and international target groups as well as the general public.

**Lead Partner: Tel Aviv University (Israel)**

**Partners involved:**

HIT, HIT, Sapir, YVC, QSM, KC, Shenkar, TAU, NUIS, VARAM, MFA, CHE, UNIVBRIS, ESMU, WUT, PHK, LIUC, EAIE.

**Start: 1<sup>st</sup> month    End 36<sup>th</sup> month    Dur.: 36 months**

### **Deliverables: Dissemination**

- 7.1/ 14-Oct-2015: Dissemination plan and activities (Eng.)**
- 7.2/ 14-Jan-2013: IRIS portal (Eng., Heb., Arab.)**
- 7.3/ 14-Feb-2013: IRIS brochures and poster (Eng., Heb., Arab.)**
- 7.4/ 14-Nov-2013: Internal seminars in colleges (Eng. , Heb., Arab.)**
- 7.5/ 14-Sep-2015: IRIS national conference (Eng. , Heb., Arab.)**
- 7.6/ 14-Oct-2015: IRIS international conference (Eng.)**

# WP7 – total costs

DISS	7.1	21387	0	0	0	0	21387	1497	<b>22884</b>
DISS	7.2	7717	0	0	0	5000	12717	890	<b>13607</b>
DISS	7.3	6503	0	0	5000	3000	14503	1015	<b>15518</b>
DISS	7.4	44352	0	0	13300	0	57652	4036	<b>61688</b>
DISS	7.5	8761	0	0	3000	5000	16761	1173	<b>17934</b>
DISS	7.6	10281	42372	0	0	10000	62653	4386	<b>67039</b>
EXP	8.1	4562	0	0	0	0	4562	319	<b>4881</b>

# WP7 – travels ESMU hosting

DISS	7.6	IL	HIT	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	SAPIR	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	YVC	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	QSM	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	KC	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	BBC	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	SHENKAR	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	TAU	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	NUIS	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	VARAM	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IL	MFA	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	DE	CHE	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	UK	UNIVBRIS	BE	ESMU	International conference	1	34	3	850	434	1284
DISS	7.6	PL	WUT	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	AT	PHK	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	IT	LIUC	BE	ESMU	International conference	2	34	3	850	434	2568
DISS	7.6	NL	EAIE	BE	ESMU	International conference	2	34	3	850	434	2568

# WP7 – printing and publishing

DISS	7.3	Prining of Posters, Brochures for the entire project	marketing materials	BBC	IL	5000
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	HIT	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	SAPIR	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	YVC	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	QSM	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	KC	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	BBC	IL	1900
DISS	7.4	Internal seminars - Dissemination and teaching materials	internal seminars	SHENKAR	IL	1900
DISS	7.5	brochures and materials for international and national confrence	International and National conference	HIT	IL	3000

# WP7 – other costs

DISS	7.5	Venue, catering and other hosting cost for national confernce	National conference	BBC	IL	5000
DISS	7.6	Venue, catering and other hosting cost for international confemce	International conference	HIT	IL	10000
DISS	7.3	Desiging of Posters, Brochures and other dissemination materials	marketing materials	BBC	IL	3000
DISS	7.2	Establishing and maintenance of Public Website	marketing materials	HIT	IL	5000

# WP7 staff costs 7.1 plan

7.1	1	IL	HIT		281	5	188		120	2	76	1092
7.1	2	IL	SAPIR		281	5	188		120	2	76	1092
7.1	3	IL	YVC		281	5	188		120	2	76	1092
7.1	4	IL	QSM		281	5	188		120	2	76	1092
7.1	5	IL	KC		281	5	188		120	2	76	1092
7.1	6	IL	BBC		281	5	188		120	5	76	1540
7.1	7	IL	SHENKA R		281	5	188		120	2	76	1092
7.1	8	IL	TAU		281	10	188		120	2	76	2120
7.1	9	IL	NUIS		281		188		120	3	76	228
7.1	10	IL	VARAM		281		188		120	3	76	228
7.1	12	DE	CHE		285	5	247		198	2	153	1541
7.1	13	UK	UNIVBRI S		330	5	311		218	2	158	1871
7.1	14	BE	ESMU	5	304		260		210	2	205	1930
7.1	15	PL	WUT		130	5	107		83	2	61	657
7.1	16	AT	PHK		336	5	259		193	2	159	1613
7.1	17	IT	LIUC	5	454		266		180	2	150	2570
7.1	18	NL	EAIE		310		271		215	5	169	845

# WP7 staff costs 7.2 portal

7.2	1	IL	HIT	1	281		188		120	5	76	661
7.2	2	IL	SAPIR		281		188	36	120	36	76	7056

# WP7 staff 7.3 brochures and posters

7.3	1	IL	HIT	1	281		188		120		76	281
7.3	6	IL	TAU		281	20	188		120	20	76	5280
7.3	4	IL	QSM	2	281		188		120	5	76	942

# WP7. staff 7.4 internal seminars

7.4	1	IL	HIT		281	24	188		120	24	76	6336
7.4	2	IL	SAPIR		281	24	188		120	24	76	6336
7.4	3	IL	YVC		281	24	188		120	24	76	6336
7.4	4	IL	QSM		281	24	188		120	24	76	6336
7.4	5	IL	KC		281	24	188		120	24	76	6336
7.4	6	IL	BBC		281	24	188		120	24	76	6336
7.4	7	IL	SHENKAR		281	24	188		120	24	76	6336

# WP7. staff 7.5 national conference

7.5	1	IL	HIT		281	2	188		120	20	76	1896
7.5	2	IL	SAPIR		281	1	188		120	2	76	340
7.5	3	IL	YVC		281	1	188		120	2	76	340
7.5	4	IL	QSM		281	1	188		120	2	76	340
7.5	5	IL	KC		281	1	188		120	2	76	340
7.5	6	IL	BBC		281	2	188		120	10	76	1136
7.5	7	IL	SHENKAR		281	1	188		120	2	76	340
7.5	8	IL	TAU		281	1	188		120	2	76	340
7.5	9	IL	NUIS		281		188		120	1	76	76
7.5	10	IL	VARAM		281		188		120	1	76	76
7.5	12	DE	CHE		285	1	247		198	2	153	553
7.5	13	UK	UNIVBRIS		330	1	311		218	2	158	627
7.5	14	BE	ESMU	1	304		260		210	2	205	714
7.5	15	PL	WUT		130	1	107		83	2	61	229
7.5	16	AT	PHK		336	1	259		193	2	159	577
7.5	17	IT	LIUC		454	1	266		180	2	150	566
7.5	18	NL	EAIE		310	1	271		215		169	271

# WP7. 7.6 staff international conference

7.6	1	IL	HIT		281	2	188		120	30	76	2656
7.6	2	IL	SAPIR		281	1	188		120	2	76	340
7.6	3	IL	YVC		281	1	188		120	2	76	340
7.6	4	IL	QSM		281	1	188		120	2	76	340
7.6	5	IL	KC		281	1	188		120	2	76	340
7.6	6	IL	BBC		281	2	188		120	2	76	340
7.6	7	IL	SHENKAR		281	1	188		120	2	76	340
7.6	8	IL	TAU		281	1	188		120	20	76	1708
7.6	9	IL	NUIS		281		188		120	1	76	76
7.6	10	IL	VARAM		281		188		120	1	76	76
7.6	12	DE	CHE		285	1	247		198	2	153	553
7.6	13	UK	UNIVBRIS		330	1	311		218	2	158	627
7.6	14	BE	ESMU	1	304		260		210	2	205	714
7.6	15	PL	WUT		130	1	107		83	2	61	229
7.6	16	AT	PHK		336	1	259		193	2	159	577
7.6	17	IT	LIUC		454	1	266		180	2	150	566
7.6	18	NL	EAIE		310	1	271		215		169	271