

TEMPUS IRIS PROJECT

15 March 2014

Volume 6

Purim

Purim (Hebrew: About this sound פורים (help·info) Pûrîm "lots", from the word pur פור,[2] related to Akkadian pûru) is a Jewish holiday that commemorates the deliverance of the Jewish people in the ancient Persian Empire where a plot had been formed to destroy them. The story is recorded in the Biblical Book of Esther (Megillat Ester מגילת אסתר in Hebrew) [From wikipedia].



INTRODUCTION

Dear Tempus IRIS partners,

The project continues to progress according to plan, with some minor dates changes. We completed the second workshop of IRO training, which took place in Milan, and we are heading the next IRO training workshop in Warsaw. In a parallel path, we are going to have the third, and final, internationalisation of the curriculum workshop in ORT Braude.

This volume includes information on the upcoming events, a summary of the last event, and several opportunities to take active actions regarding internationalisation.

An important subject that will also be on the Tempus IRIS Project's agenda in the next months is dissemination. It is our obligation and interest to distribute information about the partners, the project, its results and outcome. Please support us on this aspect with opportunities and creative ideas.

Dr. Vered Holzmann, veredhz@braude.ac.il

*“Cinema is a matter of what's in the frame and what's out”,
Martin Scorsese.*



Beit Berl College



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Next Event:

**Dissemination Workshop, 19 March 2014,
 Beit Berl College, Israel**

By Dr. Amira Meir & Dr. Orit Abuhav, Beit Berl College.

Work Package 7 Dissemination

On Wednesday, March 19th 2014, the Israeli partners will participate in a workshop on dissemination. The workshop will take place in Beit Berl College, at the conference room in the Library Building (see Campus Map).

The workshop will be dedicated to discuss possibilities of dissemination and specifically the unique idea of making a movie on internationalisation in the Israeli Colleges and on the IRIS Project.

Each one of the partner colleges will be requested to present (5-10 min.) the major messages that will be presented in the movie and a brief review of the dissemination activities that had been performed in the college so far.

Dissemination Workshop 3 Agenda:

09:30 am - 10:00 am	Registration & Networking
10:00am – 11:30 am	Disseminating knowledge through visual tools Lecture & Discussion
11:30 am – 11:50 am	Coffee Break
11:50 am – 13:30 pm	Movie on dissemination

Implementation modalities:

The movie will enjoy an open access, and will be published on YouTube, and in any other digital format, as will be agreed upon with the partners.

The film will be presented in meetings of stakeholders, and will serve as a vehicle to distribute the knowledge gained in the project. It will be designed to influence policy makers outside the colleges, so as faculty, and students. Hence, it will help the directors of the project and its partners in spreading the idea of internationalization in the future. Furthermore, the film will be introduced during open days, college’s marketing activities, and will also be introduced to the academic community.

Any partner college that would like to add a specific part about internationalization in his college, will have to sign a separate contract with the producer.

Beside the movie we still plan to keep some of the planned dissemination activities such as brochures.

The expected outcome of the movie:

The expected outcome of the movie is to promote the idea of internationalization of higher education, in particular in colleges in Israel, and eventually also in the Israeli education system in Israel in general.

Project number 530315-TEMPUS-1-2012-1-IL-TEMPUS-JPGR

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**Warsaw University of Technology,
Warsaw, Poland.**

Warsaw University of Technology consists of 20 Faculties, which cover almost a full range of fields of engineering, as well as an International Business School. Altogether there are over 36,000 students, including nearly 1000 Ph.D. students. There are more than 5,000 employees – nearly 2,600 academic staff and over 2,200 non-academic workers

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Next Event:

**3rd Managing Internationalisation: IRO Training Workshop,
20-22 May 2014, Warsaw University of Technology,
Warsaw, Poland**

By Dr. Fiona Hunter, UCSC.

Work Package 4 Managing Internationalisation

As participants develop their understanding of internationalisation and refine what it might mean for their own specific institutional context, the focus of the Warsaw workshop will be around identifying the most relevant issues in the Colleges and seeking to learn from the experience of the WUT colleagues. This will be done through a series of interviews with both academics and administrators to understand how specific opportunities have been developed and challenges overcome in areas such as international mobility, internationalisation of the curriculum, managing international partnerships, enhancing research through internationalisation and creating appropriate management structures for internationalisation. A detailed program will be published later.

Administrative Issues:

We ask each one of the participating partners (the Israeli Colleges & PHK) to send the list of persons who will attend the workshop in Warsaw plus arrival and departure dates/time. The IRIS team at WUT made a preliminary booking at MDM Hotel (<http://www.hotelmmdm.com.pl/default-en.html>) but it seems that the number of rooms in May is rather limited. **Please send the information (First name, Last name, arrival date/time, departure date/time, email address, phone number, Museum visit (yes/no), Dinner (yes/no), dietary requirements, and special comments) to Ms. Agata Wierzbinska (awierzbinska@cwm.pw.edu.pl) and Dr. Vered Holzmann (veredhz@braude.ac.il) **no later than 20/03/2014.****

Networking activities:

Visit in the **Museum of the History of Polish Jews** (www.jewishmuseum.org.pl). It's open from 10:00 to 18:00, but it's closed on Tuesdays. The entry ticket is appr. 2 EUR, earlier booking is recommended. Please indicate if you are interested to join the visit.

Dinner at typical Polish restaurant "Chłopskie Jadło" (www.chlopskiejadlo.pl/), just 100 m from the hotel, 400 m from the University. It will be a perfect occasion to taste popular Polish specialities. Three-course menu should cost around 20-25 EUR per person, depending on the order.

Lunch will be served at the University canteen in the Main Building (the venue of the workshop). Approximate cost for three-course menu is 8-10 EUR per person. We will have a separate table reserved for our group.

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Next Event:

3rd IoC (Internationalisation of the Curriculum) Workshop, 26-28 May 2014, ORT Braude College, Karmiel, Israel

By Dr. Sheila Trahar, University of Bristol.

Work Package 3 Internationalisation Programs

WP3 workshops are targeted at those who are involved in curriculum design, including teaching and assessing students.

The preliminary program of the 3rd and closing IoC workshop:

Monday-Tuesday, May 26-27, 2014: Workshop

Each college will present an identified course whose curriculum could be internationalised (using one of the templates – optional) and will share how they proposed to carry this out.

Amit Marantz-Gal from Sapir Academic College will facilitate a session focusing on the complexities of teaching and learning in English.

The Council for Higher Education is invited to attend a session aimed to discuss challenges regarding IoC in Israeli colleges.

Wednesday, May 28, 2014: Consultation

Discussions with individuals and/or small groups from partner institutions.

By the end of the 3 IoC workshops, it is anticipated that participants will be able to:

1. Describe, compare and explain key theoretical and policy debates relevant to a variety of aspects of learning and teaching in higher education within international contexts.
2. Apply this knowledge to the higher education system or organization, within which they are currently working, to identify its complexities
3. Structure learning environments that are ethnocentric, rather than ethnocentric, and ensure that all participants are included in the learning and teaching processes.

Administrative Issues:

The IRIS Team at ORT Braude contacted Amirey Hgalil Hotel (<http://www.amirey-hagalil.com/en/>) for special rates, as follows (breakfast included): Single room: 390 NIS; Double room: 550 NIS. These rates do not include VAT. However, due to availability issues, the partners are asked to make reservations **no later than 28/04/2014**. For reservation please contact Ms. Dana Rozenblum at: dana@amirey-hagalil.com; Phone: +972-4-6989815; Mobile: +972-545-898109.

Please update and/or copy Ms. Shani Alchek (shani@braude.ac.il), Dr. Dvora Toledano-Kitei (dvora@braude.ac.il), and Dr. Vered Holzmann (veredhz@braude.ac.il).

Networking activities:

Dinner at dairy restaurant in Karmiel (<http://www.artdecoco.co.il/restaurant.html>).



ORT Braude College of Engineering, Karmiel, Israel

A higher education institution of engineering, technology, and related fields, whose goal is to promote equal opportunities in Israeli society through education and professional training. The College's geographic location is a direct response to national and regional needs: it serves as an academic, technological, and scientific center for the Galilee, increases the accessibility to higher education in the north of Israel and contributes to the range and enrichment of Karmiel's educational system.

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Summary: 2nd Managing Internationalisation: IRO Training Workshop:

By Dr. Fiona Hunter, Università Cattolica del Sacro Cuore, Italy.



The 2nd IRO (International Relations Office) Training workshop took place at Università Cattolica del Sacro Cuore and at the Politecnico di-Milano on March 03-05, 2014.

Dr. Fiona Hunter welcomed the participants with an introductory session explaining that internationalisation in UCSC becomes strategic asset as the university sees the benefits of it.

Gianluca Samsa and Lea Senn from the International Office at UCSC described the IRO, which was recently changed into the “UCSC International” and is currently subordinated directly to the Rector. It includes 4 departments: inbound mobility, outbound mobility, international cooperation, and internationalisation.



The partners visited the international office and discussed the impact of the difference in size between UCSC and the colleges on internationalisation, how to start in order to continue towards this direction of internationalisation, and the importance of incorporating the internationalisation into the university’s vision as a key success factor.



We enjoyed a tour of the beautiful Campus guided by two UCSC students. They reviewed the interesting history of the place and gave us the opportunity to be impressed of the architecture, the gardens, the sculptures and the religious monuments in the place.



On the second day of the workshop we discussed research aspects with Kees Kouwenaar, a senior advisor for International Strategy at the University of Amsterdam. The main issues were: internationalisation of research, and the relationship between internationalisation and research. We worked in groups to articulate each institution’s vision with regard to research (and internationalisation) and the main challenges.

Frank Cinque, (ALTIS: postgraduate school of business & society) described an inspiring project of innovation in the “old school”. Establishment of a business program implemented in developed countries (Angola, Mozambique, Congo, Cameroon, Togo, and more) where the staff is composed of Italian and local professors. The program runs for 3 years and yielded several businesses.

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Prof. Chiara Frigerio presented the successful Master program, taught in English in the school of Economics. She explained the structure of the program and the strategy of visiting professors who come to Milan for short periods to teach in the program. Success factors were presented and debated.

Prof. Pier Sandro Coconcelli, Rector's delegate for Internationalisation summarized the visit in the Università Cattolica del Sacro Cuore by reviewing UCSC strategy for internationalisation. He shared with us experience, knowledge and insights.



We would like to thank Ms. Floriana Conte and all the Internationalisation team at UCSC for the very well organized workshop, for their warm hospitality, and for making the time spent at the university so pleasant.

Following the visit in the Università Cattolica del Sacro Cuore, we were asked whether some of the participants of the 2nd Tempus IRIS workshop hosted in Milan would like to submit an article on the experience we enjoyed thanks to the TEMPUS IRIS project while at the premises of UCSC.

Ms. Maria Strumendo, the editor of the Cattolica International News Online Magazine (<http://www.ucscinternational.it/news/>), would be very interested in hosting a contribution from the participants part related to the experience enjoyed into the next magazine number. It is very important for the IRIS project to be published, therefore it would be great if the participants would like to submit a brief article in English. Please send your articles to Ms. Maria Strumendo (Maria.Strumendo@unicatt.it) and to Dr. Vered Holzmann (veredhz@braude.ac.il) **no later than March 24th**.



We spent the third day of the workshop at the Politecnico di Milano, with Ms. Dora Longoni.



Prof. Giancarlo Spinelli, the Rector's Delegate for International Relations welcomed the partners and presented the university's strategy with the transfer from "a university open to foreign students" to an "international university". He explained that the academic staff and the administrative staff were offered English courses in order to be able to teach and to support international students' needs.

Ms. Dora Longoni presented the implementation of the internationalisation strategy in the Politecnico. The structure of internationalisation in the university is based on NOT having a central office for internationalisation but to have the services supported throughout the university in various departments. The goal 8 years ago was to be one of the top 10 technical universities in Europe. That goal was achieved with internationalisation.

We had the opportunity to learn about the international activities in PoliMi by the professional staff: Ms. Francesca Fogal, the IRO service manager; Ms. Francesca Saracino, Career Service international activities; Ms. Michela Gregori, Financial aid and international mobility; and Ms. Federica Prete, Research service international activities.

Prof. Francesco Ballio shared with us the lessons learned from setting up a set of Master of Science programs taught in English. He talked about the challenges regarding academic staff on one hand and students on the other hand, and after describing the processes implemented in PoliMi he suggested to start by asking: "why are you doing that?"

Dr. Fiona Hunter offered to summarize the workshop by tweets! It was an interesting way to conclude the valuable insights by only few words.

The following ideas came up:

- Teaching in English
- Summer programs
- Forum of Israeli international colleges: The consortium of colleges can make an enticing offer (which will be much better than trying to develop it individually).
- The processes are the same, although implementation might be slightly different in big universities and in small colleges.
- Joint international program by the partner colleges.

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In addition it was suggested that the partner colleges will prepare a booklet or a set of brochures that describe each one of the colleges, their activities in the field of internationalisation, areas of interest, offers to students and faculty, and contact details. The material will be distributed in international conferences (for example, EAIE 26 annual conference) and in the 5th managing internationalisation, IRO training workshop that will take place in November 2014 in Pädagogische Hochschule Kärnten / Viktor Frankl Hochschule University College of Teacher Education, Austria.



SHARE WITH US . . .

The possibility to unite the 26th Annual EAIE conference with the Tempus IRIS 3rd Consortium Meeting was checked again with the Tempus project officer. Unfortunately, the answer was, again, negative since consortium meetings cannot be organised in a country which is not represented in the consortium. Therefore they cannot authorise a project coordination meeting in Prague.



But, our partners at EAIE (Ms. Ruth Graf and Ms. Gudrun Paulsdottir), have looked into the opportunities for the IRIS project to have visibility during the upcoming EAIE conference in Prague.

Although the official Call for Proposals has already been closed, they will be able to have a conference session to present the IRIS project. At the same time this session is an excellent opportunity to promote Israel as a study destination.

A panel session is made up of stimulating presentations followed by a discussion with the audience. Two or three different speakers give their views on a novel and thought-provoking topic under the guidance of a chair. It is recommended that approximately one-third of the session is dedicated to questions and answers. The length of the session will either be 30 or 60 min. A final confirmation on this will be by the end of March.

EAIE suggest the following set-up of the session:

- ✓ The session will be chaired by Gudrun, who will also explain EAIE's role and contributions to the project.
- ✓ We would then like to invite two of the participating Academic colleges to present their experience within the project and the main outcomes/impact the project had at their institution.

Session presenters will receive a discount on the conference fee (<http://www.eaie.org/home/conference/prague/registration/fees-payment>). However costs for travel and accommodation can not be covered by the EAIE. The [EAIE conference](#) is the largest international education conference in Europe and provides a dynamic platform for networking and knowledge exchange

If you have any additional questions or you are interested in this special opportunity, please contact Ms. Ruth Graf (Graf@eaie.org) and Dr. Vered Holzmann (veredhz@braude.ac.il) **no later than 10/04/2014**.

Please send your materials:

Dr. Vered Holzmann: veredhz@braude.ac.il

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